

JANUARY 29-30, 2025

ANNUAL DBE WORKSHOP & Networking Summit

Beyond Borders:
Exploring Interstate Perspectives
and Opportunities for Business
Expansion and Collaboration

LOCATION

Wilderness Resort Glacier Canyon Conference Center
Wisconsin Dells

ABOUT THE DBE SUMMIT

WisDOT hosts the Annual DBE Workshop and Networking Summit to engage highway contractors, consultants, subcontractors, suppliers, Truckers, and laborers in effective communications and teambuilding interactions that lead to a diverse and equitable highway contracting environment.

Sponsorship Opportunities

Golden Shovel Award Luncheon Sponsor(s)

- Maximum two sponsors at **\$4,000 each**
- 18 registration tickets with premium seatings
- Logo displayed on all printed materials and website
- Logo promoted preconference and throughout the DBE Summit
- Full page digital advertisement on a continuous loop
- Full page ad in the program booklet with choice of placement
- Five-minute welcome address during Awards Luncheon
- Exhibit table at a choice location

Networking Reception Sponsor(s) (Day 1)

- Maximum two sponsors at **\$3,000 each**
- 12 registration tickets with assigned seatings
- Logo displayed on all printed materials and website
- Logo promoted preconference and throughout the DBE Summit
- Full page digital advertisement on a continuous loop
- Full page ad in the program booklet
- Three-minute welcome address at the Networking Reception
- Exhibit table at a choice location

Breakfast Power Hour Sponsor(s) (Day 2)

- Maximum two sponsors at **\$3,000 each**
- 12 registration tickets with assigned seatings
- Logo displayed on all printed materials and website
- Logo promoted preconference and throughout the DBE Summit
- Full page digital advertisement on a continuous loop
- Full page ad in the program booklet
- Three-minute welcome address at the Breakfast Power Hour
- Exhibit table at a choice location

Networking Break Sponsor(s)

- Maximum four sponsors at **\$2,000 each**
- 6 registration tickets
- Logo displayed on all printed materials and website
- Logo promoted throughout the DBE Summit.
- Digital advertisement on a continuous loop
- Half-page ad in the program booklet
- Exhibit table

FOR MORE INFORMATION on sponsorship, exhibit, and advertising opportunities at the 39th Annual DBE Summit, please go to the [Annual DBE Website](#).

